



## June, 2<sup>nd</sup> 2008: *Painted Hills Natural Beef* Announces the *Painted Hills Natural Beef Backyard BBQ Contest!*

Fossil, Ore. – Painted Hills Natural Beef has partnered with the Oregon State Fair Board to bring an exciting opportunity

To bring our customers the best product possible, Painted Hills Natural Beef has partnered with Fulton Provisions, Co. out of Portland, Oregon. We believe this will be a win-win situation for everyone involved. Fulton strives to provide the best service to each and every customer and has recently been highlighted in Meatingplace magazine as one of the most innovative companies in providing Food Alliance Certification as well as being aware of their economic sustainability practices in a day and age where customers want transparency and responsibility in the food chain ([www.meatingplace.com](http://www.meatingplace.com)).

Consumers and retail partners can expect several changes in product specification with this change. Our new program features a retail ready box that has 6, 1/3 lb. patties (2lb box) with 18 boxes to a case. Because our new patties arrive frozen, retailers will enjoy a much longer shelf life and a significant reduction in waste of product. For more information, or to order yours today, please contact Victoria Montebianco, Projects Coordinator at [victoria@natural-beef.com](mailto:victoria@natural-beef.com) or toll-free at 1.877.306.8247.