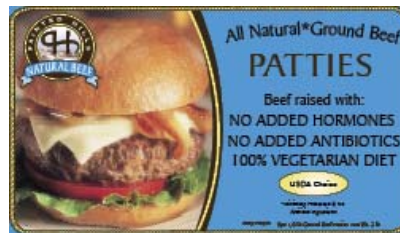




May, 22nd 2008; ***Painted Hills Natural Beef*** Announces: **For Sale Now! New Frozen Hamburger Patties!!**



Fossil, Ore. – Just in time for the grilling season! Painted Hills Natural Beef has recently redeveloped and released a new frozen hamburger patty program to bring it up to date and in line with what our retail and foodservice customers want. As always, our patties are made from All Natural beef that has been raised without the use of hormones and antibiotics and with that extra care that makes PHNB taste so great every time! These new patties will make a great addition to your showcase of PHNB value added items, or as an addition to your summer menu!

To bring our customers the best product possible, Painted Hills Natural Beef has partnered with Fulton Provisions, Co. out of Portland, Oregon. We believe this will be a win-win situation for everyone involved. Fulton strives to provide the best service to each and every customer and has recently been highlighted in Meatingplace magazine as one of the most innovative companies in providing Food Alliance Certification as well as being aware of their economic sustainability practices in a day and age where customers want transparency and responsibility in the food chain (www.meatingplace.com).

Consumers and retail partners can expect several changes in product specification with this change. Our new program features a retail ready box that has 6, 1/3 lb. patties (2lb box) with 18 boxes to a case. Because our new patties arrive frozen, retailers will enjoy a much longer shelf life and a significant reduction in waste of product. For more information, or to order yours today, please contact Victoria Montebianco, Projects Coordinator at victoria@natural-beef.com or toll-free at 1.877.306.8247.